

FIG. 2A

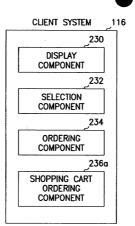


FIG. 2B

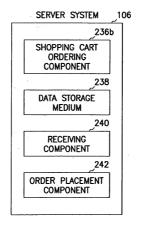
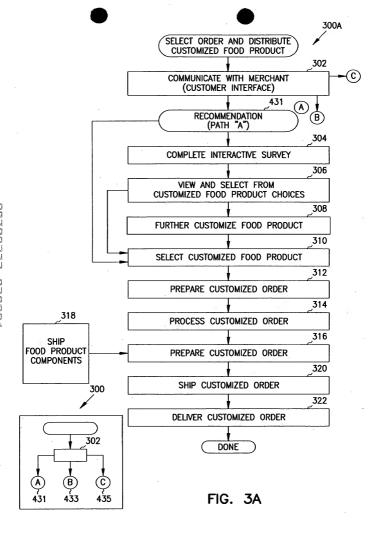
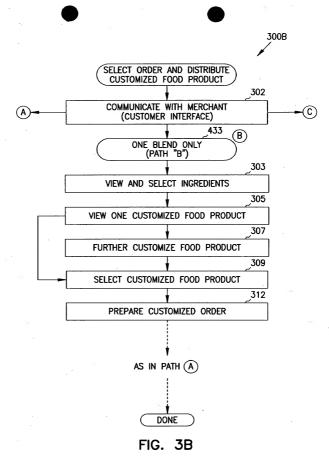


FIG. 2C





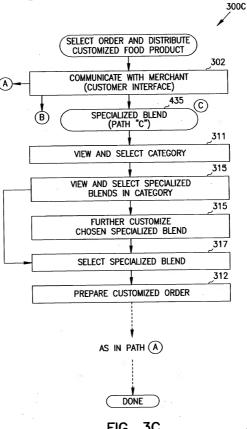


FIG. 3C

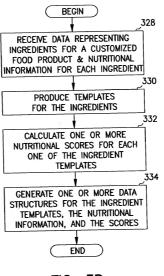


FIG. 3D

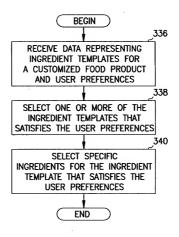


FIG. 3E

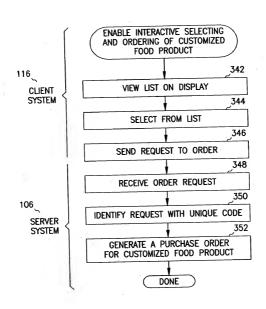
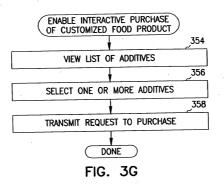
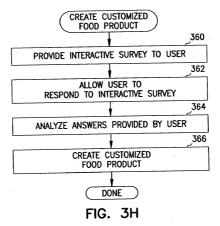
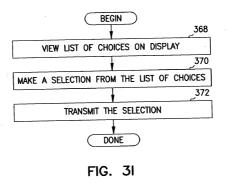


FIG. 3F







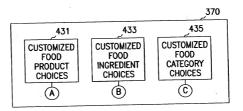
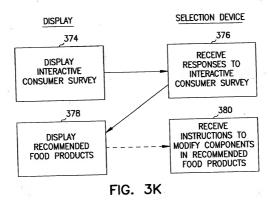
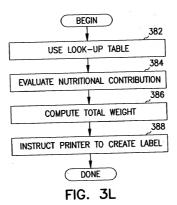
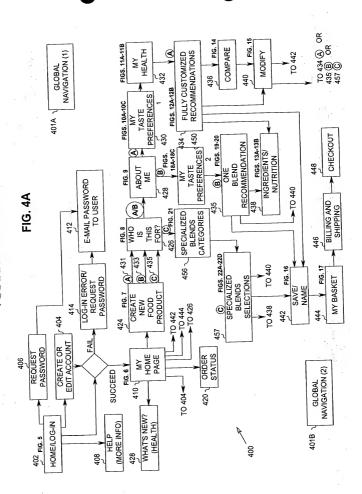


FIG. 3J







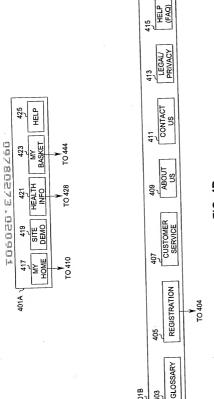


FIG. 4B

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			> <u>Male</u>			> <u>11-17</u> > <u>18-39</u>	> <u>56-70</u> > <u>over 70</u>		
	90		HAVE FOODS AVOID? SELE				OULD		
			No food allergies adverse reaction			Eggs			
	NUT	S:				Soy			
			Peanuts			Wheat			
			Other Nuts*			Dairy produ	cts		
	*One	or more of the fo	ollowing: Almonds,	Pecans, V	Vainuts, Hazeinut	s, Macadamia	nuts		1
	909	~ SELECT	YOUR PREFE	RENCE F	OR SERVING	SIZE:			
	(Small (for small About 1 cup About 1 3/4 of 120-180 calor	unces	C	Medium (for mod 1 -1 1/2 cups About 2 ounces 180-250 calories	•	es)		
	C	Large (for hea 1 1/2 -1 7/8 or About 3 ounce 250-320 calor	es	C	Extra Large (for 1 7/8 - 2 1/4 cup Over 3 ounces 330-400 calories	8			
	911	~ ARE YO	U ON A SPECIA	AL DIET	? SELECT AL	L THAT AF	PLY:		
	r	No special die	et	C	Diabetic				
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	(Low sodium		(Athlete-in-trainir	g (high carbol	ydrate)		
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		Cocoa Rice	Puffs			etened Oat				
		Com Puffs				ted Oat Rin				
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FIG. 10A

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	RE	COMMENI CAL FORMS (CH	DATIC	ON PAT	H "A'	TKE) ~ 1008			
	CERE	AL FORMS (CH	OUSE A	S MAIN I		inte)			
		Toasted Cinnamon	Multi-Grai	n Squares		Multi-Grain Grand	<u>la</u>		
		Cinnamon Graham	Squares			Multi-Grain Mues	i		
		Corn Squares				Rice Squares			
		High Fiber Bran St	reds			Wheat Biscuits			١.
		Honey Nut Multi-G	rain Squar	es		Wheat Nuggets			
		Honey Graham So	uares			Wheat Squares			
		Multi-Bran Square	<u>s</u>						
	FRI	ITS - PLEASE N	OTE TH	AT ALL FR	UIT SEI	ECTIONS ARE	DRIED OR		ŀ
	FRE	EZE-DRIED. (CH	OOSE A	S MANY	AS YOU	LIKE) ^	- 1008		
	В	Apple Slices			Pineappl	e Bits			1
		Raisin Apple Pru	ine Bits						
		Banana Bits			Raisin D	ate Bits			1
		Cherry Bits			Raisins				
		Cinnamon Apple	Slices		Raspber	ry Bits			l
		Coconut Bits			Strawbe	rry Bits			
		Cranberry Bits			Sweeter	ned Date Bits			1
	_	Golden Raisins			Toasted	Coconut Bits			
	_	Mango Bits			Whole E	Blueberries			
	_	Peach Bits			Whole (Cherries			
		Whole Cranber	ries						4
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FIG. 10B

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	_		. Detelor		Cho	pped W	alnuts			
		Almond Coated	Raisins				and Nut Blen	d		
		Almond Slices		_			ed Sliced Alr			
		Chopped Haze	inuts							
		Chopped Peca					sted Soy Nut	3		
		Chopped Roas	sted Macadam	nia Nuts	Ros	sted Sc	y Nuts			
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FIG. 10C

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		Constipation/De	esire Extra Fit	<u>per</u>		Osteopor	osis or bone h	ealth		
		Diabetes				Pregnant	or nursing			1
		High blood pres	sure			Menopau	<u>ise</u>			
		High blood cho	lesterol			Digestive	problems			
		Heart disease	or coronary a	tery disease		Frequen	t colds or influe	enza		
		Arthritis				Migraine	Headaches			
		Weight loss/we	eight manage	ment		Memory	Loss			
	П	High blood cho	lesterol or he	art disease		Insomni	<u>a</u>			
	Ċ	Electrolyte Los training, etc.)	s (diarrhea, a	thletic		None of	the above			
	foo	od supplen	ients		~	1104				
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		Prenatal Vitar	nins				Multivitamin			
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FIG. 11A

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	Ľ	OO YOU SI	MOKE?			C YES		МО		
1	eating .				, ,	110	CC DEL	D DAVI	DO	
	FOR EAC YOU EA	CH OF THI I? <i>Click he</i>	E FOLLOW re for more	ING FOODS, information t	o help with	this section	<u>.</u>	CDIII.		
	Ó	CALCIUM-	RICH FOOL	os 🗖	0 or 1	2 or 3		4+		
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		MEAT AN		****	0 or 1	2 or 3		4+		
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		SWEETS		Ċ	0 or 1	2 or 3		4+		2
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Bonson	CUSTOM BLEND TWO ~1204 Nutrition Highlights ~1205 Save This Detailed (and add to Panel (and add to P						
	Multi-Grain Clusters	Granola, Drie	d Cherry Bits	, Enriched			
	Consumers	with food alle	rgies: No alle	ergens four	.d. ~1	203	
	Nutrition Hi	ghilghts ~12	205				
	100 %	100 %	50 %		70 %	0 g	
	Cereal	<u>Ir</u>	gredients/N			Pricing	
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	1244						N/ED
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CUST	OM BLEN	D THREE	~1206 . Banana			
Nut C	usters, C Almonds	hopped Haz	elnuts,			
Conta	ine WHEA	vith food alle AT, DAIRY, A gredients	ergies: Almonds,			
200				Nutrition Hi	ghlights	
-	amin E 6 % ly Value	Vitamin C 10 % Daily Value	Calcium 15 % Daily Value	Fiber 3 g	Folic Acid 30 % Daily Value	Soy Protein 0 g
36.36						
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Aulti-Grain	Flakes, Ho	nev Nut C	lusters, D	ried Fr	it and Nut	Blend, Chop	ped Pecans	
See comple	te ingredie	nt listing be	low Nut	ition F	acts panel)			
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Nutrit	ion F	acts			l			
	ize 1 (51 Per Cont							
				with 1/2 cup				
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Calories 1	rom Fet		60	5				
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Choleste	eturated Fa	1 3.50	0%	- 1				
Sodium 2	60mg		155	43'				
Potassiu	n 125mg		4%					
Carbolny			3%	14				
Sugars 1	ber 3g		3%					
Other Co	rbohydrate	s 17g						
Protein 3	9		0%	25	-			
Viternin A			0%	60	96			
Calcium			5%	60				
Iron			5%	70 35				
Vitemin D			10%	60	%			
Vitamin E			10%	80				
Riboflevin			10%	80				
Nacin			30%	80				
Folic Acid			0%	70	26			
Yttemin B			30%	80				
Diotin			50%	50				
Pantother			6%	15				
Phosphor			30%	30				
Zinc			30%	- 80				
			25%	2	196			
"Amount.	n Cerest. As	cholesterol. 3	10mg sodiu	m				
200mg p	otassium, 43	g carbohydran	e C236 and					
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your only	orle needs:	erving of cen cholesterol. 3 ig carbohydrat are based on by be higher of atories:	2 000	2,600				
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incum Per Servina Ge eleries Calories from Per			Sewing Size (318)	19r: 1		Serving Size 1 (55g)	g	
		Г			with	Servings. Per Container	1.1	
	Coreal	okhn milk	Amount Per Serving Calories	Cenant 1	akim milk 240		i	with 1.2 cup
	100	001	Calories from Fat	90	- 80·	Colorina Per Servina	220	260
		* Dailby Walters		"MD"	"Dally Value"	Calorina from Fat	98	.80
Toward But 4 4 at	,,,,,,		Total Pat Sg*	.0%	8%		9	M.Dedley Valence
			Seturated Pat 0.5a	365	3%			
Seturated Fot 2g	:	10%	Dolor paste restant Past			Total Pot 6g*	*6	10%
Polyunsaturated Fat. 1.5g.			Total parameter at			Seturated Fet 0.5g	3.5	43.
Monounsaturated Fat 6g			Monounsaturated Fat 3 59			Polyunzaturated Fat 1.5g		
Chalasterations	.00		Cholester of Umg	***		Monday theself per 30		
			Soulum 260mg	11%	13%			ŀ
	44%	-61	Potassium 125mg	4%	9.0	Cholester of Ong		4
Potnaskum 150mg		.9%	Total			Sodkins 250mg	10%	12%
			Carbohydrate 38g	13%	14%	Potaeehim 150mg	*	ž
Carbohydrate 38g	13%	16.	Dietery Fiber 3a	1321	13%	Total		
Distary Fiber 3g	1100	41%	Sugare 18a.			Carbohydrate 39g	13%	16%
Sugare 17g			Other Carbohydroles 170	70		Dietary Fiber 3g	12%	127.
Other Carbohydrates 18a			De settlet See			Sugara 15a		
Drobato Co			Se mana			Other Carbotrotrates 210		
Se lines			Vtemn A	30%	26%			
Vitemin A	10%	15%	Viternin C	80%	80%	Protein 4g	ı	
Vitainth C	.10%	10%	Calcium	45%	9609	Vitamin A	949	10%
Celolum	15%	3006	Iron	70.0%	2002	Vitamin C	8	*
	38.86	3596	O Chambo	26%	3696	Calchun	20%	35%
C channel	10%	200%	Vtamin B	9609	80%	COL	25%	25%
	.00	200	Thierin	SO SK	1000	C cycles	NA.	2008
			Olivediesda	7000	0000		2000	2000
	800	200		2000	900			
5	200	45%		200		PODOTIEVID.	8	5
	35%	32%	Vitamin Do	*	8	Nacin	497	107
Vitamin BB	30%	30%	Folio Acid	70%	20%	Vitemin BB	20%	20%
Folio Aold	30%	30%	Vitamin 012	808	809	Folio Acid	20%	20%
	30%	3636	Blotin	9609	¥609	Vitamin B12	20%	35%
	10%	2006	Pentothenia Acid	9609	80%	Phoenborous	20%	30%
		70.00	Phosphorous	96.9	15%	Management	No.	404
- Control		0.00	Magneolum.	300%	30%	The state of the s	- Jean	2000
	20.00	т	Zho	. 00%	808	DUT	40.00	1
Copper	8	8	Conner	3696	2000	Copper	*	4.0
Amount in Cereal. Asserving of cereal plus skim milk	rem phus ak	ALE CO	Section of the sectio	The second second		Amount in Cereal. Asserving o	of opening place of	den milk
provides 110 fat, 0mg obolestarol.	320mg go	-	provides 60 fet. Orng ohoks	sterol, 310mg sodium		The provides og tat, bing endertariel, soums societies	sydney Con su	
and to present . The carbonyers	100 000	ì	290mg potassium, 43g oarbohydrate (23g sugars)	bohydrate (23g sur	(suec	and to protein	-	ì
"Percent Daily Values are based on a 2,000 calone diet.	4 2,000 ox	storte dier.	and 6g protein.			** Percent Dally Values are based on a 2,000 calons diet.	o 000 E # 1000 o	slorite diet.
Your daily values may be higher or lower depanding on	r jower dep	.uo dulpus	Your daily values may be Migher or losser depending on	Maher or loser dep	do dulpus	Your dally values may be higher or lower depending on	her or lower dep	no dugue
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fotal Part Lease than	900	8	Calorina	ľ	7.800	Total Fat Leas than	000	609
	200	260		-	3			200
	Pooc	amooc	E		300	. jour		300mg
Bodlom Less than	2.400mg	2,400mg	1		2.400mg	Bodlum Less than	2.400-2	2.400mg
Potessium	3.600mg	3.600mg	Potassium	a.gobmo	3.500mg	Potsestum	3.600mg	0.000mg
Total Carbohydrates	9000	3700	Total Carbohydrates	3000	3760	Total Carbohydrates	9	200
District Fiber	200	1	Distance Fiber	260	٦	Dietary Fiber		1
"Industrio Booksings" 2 Fatt "Based on American Distratio, Association and American Detectio Association offsets.	olution and	American	""District Exchange 2.d franch 1 Par mediated on American District Association and American District Association orbitals.	2.6 Starch tio Aesociation and fa.	American	Date of the second section of the second section and American District Association and American District Association of the second section and American Section Section of the second section of the second section se	Accolation and	- American
			, 0, ,			707.		

compare RECOMMENDATION PATH "A" or SPECIALIZED BLENDS PATH "C" FIG. 14

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File	Edit	View	Insert	Format	Tools	Shape	Window	Hel
		•	3" or "C"	"				1
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С	onsumers	with food	allergies: N	lo allergens f	ound.	~1203		
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		and Nut Ble		-				ı
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1	534 ~			Recommenda	tions			
								- 1
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/ 440 FIG. 15

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,	PATHS	5 "A", "I	B" or "C	,,				
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1	NAME YO	OUR FOOD	PRODUCT			~ 1513	'n Carea!")	
	(your nam	ie will alrea	dy appear o	n the produc	t раскаде, ·	e.g., Juiuny	· s cerear /	
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				Format	Tools	Shape	Window	Help
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	PATHS my ba		B" ot "C'	,				
	YOUR ORI	ER	~1702					
	CEREAL DESCRIPT		ACKAGING TYPE	QU.	ANTITY	EACH	TOTAL	
	Rocky Road (1.5 cup ser	vings)	Bowl	7 se	ervings	\$1.09	\$7.63	
	>> <u>Click</u> <u>Portions (2</u>	Hete For Cups) Fo	Larger ~1 or \$0.25 Extra	<i>704</i> a		Subtotal Shipping Total		
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8								

| 444 FIG. 17

ile	Ec	it View In	sert	Format	Tools	Shape	Window	昌 He
	_==	taste prefere						
		<i>p</i>	2					
_		SIAL INSTRUCTI se you have chosen		land Onla		~1802		-
		! Two important thi			, you will	now create	you own	
1)	Yo	u may choose up to	3 cereal	forms and	l 3 add-ins	3.		
in A	gree ND	tain combinations of lients in italics may ALL CAPS. Ingree	not be co	ombined w	ith INGR	EDIENTS:		
_		AL FLAKES ~ 18						
		Bran Flakes		Soy Flakes				
	_	Cocoa Corn Flakes		Frosted Co				
Г	1	Corn Flakes		Sweetened	d Soy Flakes			
Г		Multi-Grain Flakes		Frosted W	heat Flakes			
Γ.	J	Oatmeal Flakes		Whole Gra	in Wheat Fla	kes		
C	ERE	AL PUFFS AND RI	NGS ~ 1	1806				
Ľ		Apple Cinnamon Oat-Ri	ngs 🗆	Multi-Grai	n Rings			
Γ.	.1	Fruit Flavored Corn Puff	s 🗆	Oat and S	Soy Rings			
	J .	Fruit Flavored Corn Ring	s C	Oat Rings	i			
Γ.	3 .	Fruit Flavored Rice Puffs		Peanut Bu	utter & Cocoa	Corn Puffs		
]	Cinnamon Corn Stars		Rice Puffs	E			
I	1	Cocoa Corn Puffs		Sweetene	ed Corn Puffs			
	J .	Cocoa Rice Puffs		Sweetens	d Oat Puffs			
	3 .	Com Puffs		Frosted C	at Rings			
	J .	Honey Nut Oat Rings	⊏	Sweetene	d Oat & Soy	Rings		

† 450A

FIG. 18A

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ile	Edit	view	1113611	TOTTION		1			
1	My t	aste pre	ferenc	es_2 o	NE B	LEN	D ONL	Y PATH "B"	, [
	отн	ER CEREAL	FORMS:	~ 1808					
		Toasted Cinna	mon Multi-Gr	ain Squares		Rice	Squares		
		Cinnamon Gra	ham Squares			Multi	-Grain Mue:	ali .	
		Corn Squares				Mult	-Grain Gran	ola	
		Wheat Square	s			Whe	at Biscuits		
	Б	Honey Nut Mu	lti-Grain Squa	ares		Whe	at Nuggets		
		Honey Grahan	n Squares			High	Fiber Bran	Shreds	9
		Multi-Bran Squ	uares						
	CLU	Banana Nut C		~1810		Sweete	ned Nut Clu	sters	
		Maple Nut Clu	ısters						
		Chocolate Fla	vored Marsh	mallow Bits					
		Dinosaur Sha	ped Rice Put	ffs		Marshr	nallow Bits		
	0	Oat Clusters							
	Famil	OM P. C.							

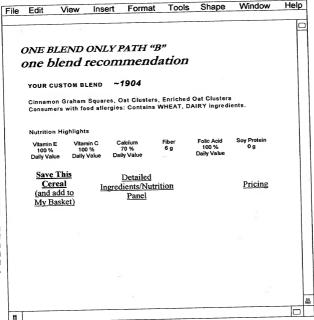
† 450E

FIG. 18B

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	וטא	rs: ~ 1	812								
	Γ.	ALMON	ID COATED	RAISINS			Chopped Wa	inuts			ŀ
	Ę	ALMON	ND SLICES			D	Dried Fruit ar	d Nut Blend			
		Choppe	d Hazelnuts	ŧ			Sugar Coated	Sliced Almonds			, .
	₽	Choppe	ed Pecans			□	Honey Roast	ed Soy Nuts			
		Choppe	d Roasted M	Macadamia Nu	<u>uts</u>		Roasted Soy	Nuts			
			PLEASE I E-DRIEI		AT A 1 81		FRUIT SEL	ECTIONS A	RE DRIED		
	□	BANA	ANA BITS			E	AISIN DATE I	BITS			
	Ε.	CHEF	RRY BITS			E	RAISINS				
		RAIS	IN APPLE P	RUNE BITS		Æ	Apple Slices				
		coc	ONUT BITS			<u>c</u>	Cinnamon Appl	<u>Slices</u>			
	\Box	CRAM	NBERRY BI	<u>ts</u>		E	Raspberry Bits				
		GOLI	DEN RAISIN	<u>IS</u>		1	oasted Cocon	ıt Bits			
		WHO	LE BLUEBE	RRIES	\Box	V	lango Bits				
		WHO	LE CHERRI	<u>ES</u>		E	Peach Bits				
		SWEI	ETENED DA	TE BITS		E	Pineapple Bits				
		<u>who</u>	LE CRANBI	ERRIES		5	Strawberry Bits				
							AVORITE C	ries!)	1811	□	

FIG. 18C

450C



/ 435

DOZBORZE DRODOT

ONE BLEND ONLY PATH "B" - MODIFY YOUR FAVORITE CEREAL CATEGORY

Vitamins & Minerals (Choose 1)	Standard vitamins & minerals Personalized blend*	Other Nutrients (0, 1, or 2)	 Fiber (bran) clusters 	Soy protein clusters		Current Price	\$1.00	Dor Single-Serve Bowl	rei singie-serve per	Clear	Click here to save this	combination	Click here to create another	combination
ONE BLEND ONLY PATH "B" – MODIFY FOUNTE CERCITA CARE	Lucky Charms® Raisin Bran®	eat®	• Total®	• Wheaties®	Sweet Stuff (Choose 0, 1, or 2)	Chocolate chunks (dark)	Chocolate chunks (milk) Chocolate chunks (white)	Chocolate & peanut	butter	Chocolate coated peanurs Chocolate coated raisins	Coconut (shredded)	Malted milk balls Marshmallow bits	 Yogurt chips - vanilla 	Yogurt chips - blueberry
H "B" - MODIFI TOUR	• Fiber 1®	Flakes®	Honey Nut Cheerios®	Honey Nut Chex® Golden Grahams®	Fruits (Choose 0, 1, or 2)	Apple chunks	Apricots	Blueberries	Sweet cranberries	• Dates	Raspberries	Raisins	Golden Kalsins Strawherries	 Tropical (pineapple,
ONE BLEND ONLY PAT	• Cheerios®	Com Chex® Rice Chex®	Wheat Chex® Cinnamon Toast®	Cocoa Puffs® Com Flakes®	Nuts (Choose 0, 1, or 2)	• Almonds	Hazelnuts	Honey nut clusters Macadamia nuts	Pecans	• Peanuts	Raisin nuts Walnuts			

1816

* first you must complete our health and nutrition survey

alternate modify option

FIG. 20

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>' w >] >]	ay! ENERGY	MANAGEN - food prod	ucts can be a		ource of esse	ential energy	thy and delicious rich nutrients! nd your heart	
>] >] >] >] >,	DIABETION DIGESTIVE CHILDRE PREGNAL ANTIOXI HIGH FIB	C HEALTH VE HEALTI IN'S HEALT NT/NURSI DANT BLE ER BLENE TEIN BLE	H ITH NG ENDS OS NDS					
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>	CHOCOL		R'S DELIG	tasty treats!	~2106			
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File Edit View Insert Format 100is Stiepe Vindow specialized blends recommendations Here are some favorite blends created and recommended by us, other users of ourwebsite.com, or even your favorite celebrity. Enjoy!"											
,	2202 with	~ <u>Heart H</u> soluble fil	<u>ealth</u> - Be er from c	cause you c ats, antioxi	hecked Heart dant vitamins	Health, we' C and E, vii	ve shown you vamin B6, folic	one or more cere acid, vitamin B12	als		
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1 -	um	Ozracini ii								L	
j	7B			F	IG. 22B						
i E	7 7								4	马](
		Edit	View	Insert	Format	Tools	Shape	Window		Help	Ρ.
specialized blends recommendations Here are some favorite blends created and recommended by us, other users of ourwebsite.com, or even your favorite celebrity. Enjoy!" 2202- Weight Management-Because you checked Weight Management, we've shown you one or more cereals with fiber, antioxidant vitamins C and E, B12 vitamins, and we have limited your calories, fat and carbohydrate exchanges.											
	cai	ories, jai	ana cur oc						10		
4	57C			F	FIG. 22C						
F	_	Τ								8	
-		Edit	View	Insert	Format	Tools	Shape	Window		He	p
F	File Edit View Insert round 10000 specialized blends recommendations Here are some favorite blends created and recommended by us, other users of ourwebsite.com, or even your favorite celebrity. Enjoy!" 2202- Taste Treats-Great tasting with wonderful nutrition-what could be better? Your hardest decision is which one to pick!										
L											
	7D				FIG. 22D						



~2302

FIG. 23A



~2304

FIG. 23B



~2306

FIG. 23C